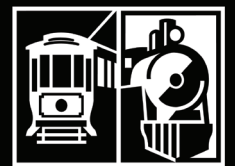




# ANNUAL REPORT

2017-2018



**EXPORAIL**  
LE MUSÉE FERROVIAIRE CANADIEN  
THE CANADIAN RAILWAY MUSEUM





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*Exporail's regular activities are funded in part by the Québec Ministry of Culture and Communications and receive support from the cities of Saint-Constant and Delson. Special projects of Exporail are supported by the Department of Canadian Heritage and Employment and Social Development Canada. Exporail also receives support from Bibliothèque et Archives nationales du Québec, Emploi-Québec Montérégie, Municipalité régionale de comté de Roussillon, CN, Canadian Pacific, VIA Rail Canada, the Canadian Railroad Historical Association Foundation, Exo, the Société de transport de Montréal, the YMCA of Greater Toronto, the Canadian Museums Association, Transport Canada, Library and Archives Canada, and the Société des musées du Québec.*

# MESSAGE FROM THE PRESIDENT



DONATION OF CANADIAN  
PACIFIC LOCOMOTIVE 5903

SPECIAL EDITION OF  
*CANADIAN RAIL* MARKING  
THE 150<sup>TH</sup> ANNIVERSARY OF THE  
CANADIAN CONSTITUTION

ROBERT ROBINSON,  
NEW PRESIDENT OF THE CRHA  
FOR 2018-2019

Last year was a good year for the Association. Financially, we had a modest surplus before depreciation and a small deficit after depreciation, an improvement on the previous year in both cases. The complete audited financial statements of the Association are posted online on the Exporail website.

Exporail, the Canadian Railway Museum, owned and operated by the Association, had an excellent year. One highlight was the donation by Canadian Pacific of diesel locomotive 5903, a GMD SD 40-2, the 7<sup>th</sup> diesel locomotive to form part of the CP Historical Rolling Stock Collection at Exporail. Another highlight was the request by the Ronald Reagan Presidential Library and Archives in Simi Valley, California, to borrow Charles M. Hays' gold pocket watch for a display about the *Titanic* that ran for nearly a year. We were the only Canadian museum to participate in this popular display, which attracted many visitors. The Executive Director of the Association, Nadine Cloutier, will give you a detailed report of Exporail's activities later.

I would like to thank the members who donated so generously to our annual matching membership campaign, as well as the donors of items to our collection. The total value of the items donated was \$175,000. I was very pleased that we were also able to successfully raise nearly \$1 million to revamp the exhibition in the Angus Pavilion, scheduled to be completed by mid-2019.

We also successfully developed a new strategic plan for the Association. The subject of extensive consultation with members and volunteers, this new strategic plan was approved by the Board at its last meeting. I wish to thank Robert Robinson, François Hébert and Nadine Cloutier for their fruitful efforts in developing this plan.

The year 2017 marked the 150<sup>th</sup> anniversary of the Canadian constitution. Railways played an important part in the creation of Canada. The development of railway technology in the early 1800s helped our politicians put forward the concept of a nation that stretched from the Atlantic to the Pacific. The completion of the Grand Trunk Railway in 1859 proved that railways could operate across the vast Canadian landscape even in harsh weather. In 1867, Canada was created. The importance of railways to politicians is evidenced by the act of confederation, which provided for a railway to be built from Montreal to Halifax, and the agreement for British Columbia to join Canada in 1870, which called for a railway from eastern Canada to the Pacific Ocean. Both were built by 1885.

I was proud and pleased that, as our contribution to the Canada 150 celebrations, the Association devoted the entire special edition 76-page November/December issue of *Canadian Rail* to “An Overview of Railway History in Canada: Events that shaped today’s railway network.” Written by Robert Robinson and Douglas N. W. Smith, the issue was edited by Peter Murphy and Garth Stevenson and translated by Jean-Maurice Boissard and Gilles Lazure, all members of the Association. It is an exceptionally good telling of the history of Canada’s railways. Congratulations to them all for this monumental work.

Since 1932, in addition to publishing *Canadian Rail*, we have published books about Canada’s railway heritage, researched and written by members from across Canada. Indeed, *The Hull Electric: Canadian Pacific’s First Electric Railway*, written by our member Douglas H. W. Smith, is being readied for publishing.

Our Divisions also produce excellent publications. One of them, *The Sandhouse*, has been published quarterly since 1976 without interruption by our Pacific Coast

Division. I would like to congratulate Ian Smith for his 17 years as Editor and publisher of this excellent magazine.

I would also like to congratulate Stan Smail for the very popular and informative Stan’s Picture Gallery column in *Canadian Rail* for over 10 years.

You can now view all of the back issues of *Canadian Rail* and its predecessors online, from 1937 up to two years ago. Membership in the Association remained stable, but we always welcome new members. If you have any friends who would like to join, please let us know. You can read about the CRHA activities in *CRHA Communications* and online on the Exporail website, Facebook, YouTube, Twitter, Instagram and Pinterest.

Every year the Association relies upon exceptional support from our dedicated staff and volunteers to carry out our operations. We also rely upon donations and contributions from our members, the public, the business community, the cities of Delson and Saint-Constant, the railway industry and the two other levels of government. I would like to especially thank the Ministère de la Culture et des Communications for their 40 years of continuous financial support of the Exporail museum and its activities. Many thanks to all for your contributions.

One last thought. Over the last 86 years, members of the Association have carried out original research on Canada’s railway heritage, publishing the results in *Canadian Rail* and books and at the same time creating a superb library and archives, all on a volunteer unpaid basis. This is truly a remarkable achievement by a not-for-profit company. We have every reason to be proud of our Association.

On a personal note, I informed the Board of Directors at the last Board meeting that I would step down as President of the Association effective today, after serving for 14 years

in this capacity. The Board accepted my proposal and has named Robert Robinson to replace me as President. I am very pleased to say that Robert has accepted to serve as President of the CRHA. I intend to stay on as a Director on the CRHA Board for another term of three years and to focus on increasing our funding. To this end, I have also agreed to serve as President of the CRHA Foundation. Thank you all for your support.

### C. Stephen Cheasley

President of the Board of Directors (2004-2018)  
Canadian Railroad Historical Association





The Canadian Railroad Historical Association, owner and manager of Exporail, enjoys the support of a large team of volunteers and is the sole example of such an operating model among Québec museums. The Association is fortunate to also have a team of professionals whose expertise enables the institution to create, communicate and deliver a unique product to visitors and clients. I would like to emphasize that the expertise we develop here is unique within all of Canada.

In 2017-2018, five new employees joined the team, representing a 50% turnover in staff. Thanks to a grant, we were able to hire a registrar to work with the collections. Exporail boasts a solid team of professionals dedicated to achieving our mission.

At the height of the season, Exporail had 30 employees: staff supervisors, interpreter-guides, hall rental agents, public service agents and café staff.

At Exporail, volunteers perform many duties ranging from presentations to track maintenance to administrative support. Whether they work with the public or behind the scenes, volunteers have wide-ranging expertise and make possible many of the Museum's activities, such as telegraph demonstrations, maintenance of the model train exhibition and operation of the passenger train and tramway. They also put their knowledge to work as members of various committees that support management of the Museum and its operations. New projects in 2017-2018 included presenting a Christmas Train, undertaking major work to drain the site, and assembling the bogie of CN railcar 15824. Volunteers also represented the Museum at seven events held in Montreal, Toronto and as far away as Calgary. Finally, the *Canadian Rail* team published six bilingual issues of the magazine.

# MESSAGE FROM THE EXECUTIVE DIRECTOR



The Volunteer Management and Operations Coordinator is also mandated to oversee management of occupational health and safety at Exporail. In compliance with a requirement of the CNESST, a Health and Safety Committee was formed comprising four volunteers and two staff members. In 2017-2018, we welcomed 64,606 visitors as well as 17,146 rental space users and participants in events held by organizations and partners at Exporail. In all, 81,752 people visited the Museum, up 7% from the previous year. This growth was primarily due to an increase in the number of rental space users.

Staff presented guided tours to more than 150 groups comprising nearly 7,000 visitors, including 99 children's groups, 5 groups of teenagers and 48 groups of adults and seniors.

In 2017-2018, our revenues reached \$2,039,024 before depreciation from deferred contributions to capital assets. Of this amount, 40% was from grants and 60% from autonomous revenues. It should be noted that our operating grant from the MCCQ is decreasing over a three-year cycle. In this, the second, year of the cycle the decrease was \$33,500. In 2018-2019, our operating grant will decrease by nearly \$29,000 to settle at \$405,621, compared with \$467,830 in 2016-2017. We continue to receive support from Bibliothèque et Archives nationales du Québec for our accredited private Archives Centre, but the CRHA must submit an accreditation application to requalify the Centre. For the moment, we do not know the amount of the grant for the Archives Centre in the upcoming financial year. The CRHA also needs to submit an accreditation application for Exporail, the Canadian Railway Museum, in 2018-2019.

After approaching the Canadian government, Exporail was pleased to welcome a visit by the Minister of Canadian Heritage, the Honourable Mélanie Joly. The CRHA received a major grant from the Department to acquire theatrical lighting as part of the renewal of the permanent exhibition, and we had the opportunity for a private conversation with the Minister in order to explore funding possibilities for

Exporail. We also continue discussions with the Canadian Science and Technology Museums Corporation to explore collaborative opportunities.

Discussions are also underway with the City of Saint-Constant, aimed at renewing and developing our financial partnership.

In terms of job creation, we benefited from programs to hire students and part-time workers administered by various organizations: Canada Summer Jobs, Emploi-Québec, YMCA of Greater Toronto, Carrefour jeunesse-emploi de Desjardins and Young Canada Works.

I would like to express my appreciation to all our partners, generous donors, and members of the CRHA for their unwavering support, directors, volunteers and exceptional employees who are the main authors of our success. I would also like to thank Mr. C. Stephen Cheasley, President of the CRHA, for always being available, listening and providing all sorts of attention in helping me to assume my new duties. I congratulate Robert Robinson on becoming President. It is a pleasure to work with him, and I am grateful he accepted the position.

**Nadine Cloutier**  
Executive Director

## THE STRENGTH OF OUR MUSEUM: OUR PEOPLE

7% INCREASE IN OVERALL ATTENDANCE

2017-2018: 81,752 VISITORS TO EXPORAIL





# ENHANCING THE COLLECTION





## ACQUISITION OF AN MR-63 MOTOR CAR FROM THE STM

## COLLABORATION WITH THE RONALD REAGAN PRESIDENTIAL LIBRARY AND ARCHIVES IN SIMI VALLEY, CALIFORNIA

## RENEWAL OF THE PERMANENT EXHIBITION

We received several notable donations, including about 40 works of art by Canadian painter Robert McInnis depicting contemporary Canadian railway scenes. In addition, one of our members donated a rare drumhead emblem from one of the Expo Express cars for the *Sibley* car. The major acquisition of the year was the addition of an MR-63 motor car from the Société de transport de Montréal (STM). Car 81-1502—the centrepiece of the official delivery of initial MR-63 stock to the Montreal metro system on August 24, 1965—has joined the Montréal tramways collection that the CRHA has been preserving since 1963. We also received a Canadian Pacific SD40-2 locomotive, a significant addition to our diesel-electric collection.

The most important loan project involved the Ronald Reagan Presidential Library and Archives in Simi Valley, California, which presented a major exhibition on the *Titanic* in collaboration with the National Geographic Society. We provided silverware from the Canada car, as well as a watch belonging to Charles Melville Hays. The CRHA was the only Canadian institution that agreed to participate in this prestigious exhibition. The City of Delson also approached us to participate in the creation of an exhibition for their 100th anniversary celebrations in 2018.

The largest project affecting the CRHA collections is certainly the renewal of the permanent exhibition, which will entail a large-scale reorganization of our storage areas. Certain collections in the Angus Pavilion had to be repositioned in order to comply with applicable conservation standards. Our goal was to create space for artefacts selected for the permanent exhibition. This will help us display more artefacts along with the rolling stock.

Renewal of the permanent exhibition will also provide an opportunity to reposition several vehicles, as well as to add others. Eight vehicles from the CRHA collection

will be moved to the permanent exhibition in the Angus Pavilion:

- CN 15824 self-propelled car
- Sibley Park domed passenger car
- MR-63 motor car no. 81-1502 from Métro de Montréal
- CP locomotive 7077
- CN locomotive 5702
- VIA locomotive 6309
- CP boxcar 404094
- A CP intermodal container car

The next step will be to install theatrical lighting for which we received a \$210,000 grant from the Department of Canadian Heritage. This winter, new museography will complete the exhibition, which will go on display in April-May 2019.

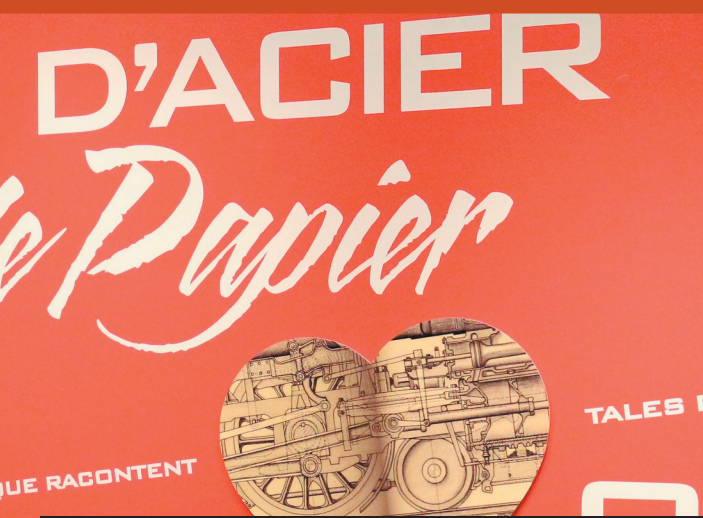
# RENEWING THE PERMANENT EXHIBITION: SPRING 2019

In 2019, for the first time in 15 years, Exporail will inaugurate a new permanent exhibition designed to meet public expectations regarding current issues of relevance in a society that is changing more than ever. Recounting the history of the political, economic and human dimensions of nation building will give way to an exploration of solutions to new, interrelated issues: ecology and the fight against climate change, the

increasing pace of globalization, rapid urbanization—all in the context of new communication technologies and the automation of work. Focusing on these issues, the exhibition will take a contemporary look at the transportation of people, goods and raw materials, operational safety, and the world of railway workers tomorrow and in the past.



# OUR DYNAMIC ACCREDITED PRIVATE ARCHIVES CENTRE



## SIGNIFICANT INCREASE IN REVENUE

REGISTRATION OF THE CPRC  
FONDS WITH THE MEMORY  
OF THE WORLD REGISTER  
OF THE CANADIAN COMMISSION  
FOR UNESCO

EXHIBITION SHOWCASING  
ARCHIVES FROM THE CPRC  
FONDS: *OF STEEL AND PAPER:  
TALES FROM THE CANADIAN  
PACIFIC ARCHIVES*

In this, the year of Canada's 150<sup>th</sup> anniversary, we not only produced a special publication about the role of the railway in the birth of a nation, various other organizations looking to mark the occasion also solicited our accredited private Archives Centre to an unprecedented degree—thanks, primarily, to the Canadian Pacific Railway Company archive fonds. We realized a significant increase in revenue, which more than doubled from 2016–2017.

We also proposed that the CPRC Fonds be included in the Memory of the World Register of the Canadian Commission for UNESCO and our application was approved. This represents prestigious recognition for the CRHA and its Archives Centre!

In 2017–2018, the Archives Centre acquired:

- Text documents: 1,675 linear metres
- Iconographic documents: 19,117 items
- Maps and plans: 2 items
- Sound recordings: 1 hour
- all of which created or expanded 10 fonds and 16 collections in the CRHA archives

In addition, the Archives Centre processed:

- Text documents: 3,557 linear metres
- Iconographic documents: 26,355 items
- Maps and plans: 1,084 items
- Sound recordings: 1 hour
- Moving images: 43 hours and 58 minutes
- Pictures : 7,015

All of this material is from 33 fonds and 21 collections in the CRHA archives.

The archivist also prepared a temporary exhibition at Exporail showcasing archives from the CPRC Fonds. *Of Steel and Paper: Tales from the Canadian Pacific Archives* was presented from June 23, 2017, to May 27, 2018.

The Archives Centre was also very active in creating visibility:

- 46 researchers welcomed onsite
- 417 research requests submitted
- 119 publications on Facebook, Instagram and Twitter, as well as 870 publications on Historypin
- Participation in 31 exhibitions and 38 publications of all types, as well as seven audiovisual productions by signing user licences on behalf of the CRHA archives
- Support from 14 volunteers, a university intern, three archival technicians (in rotation), one permanent archivist and one interim archivist

Conservation of the collections was an important issue in 2017–2018 as an eighth storage area was set up to house certain audiovisual archives. This included the creation of a new digitization station following the acquisition of a high-performance digitizer and the installation of a new work station for the technician.



# CREATING EXPERIENCES AND MEMORIES

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Once again, events programming was varied and geared to diverse audiences ranging from railway enthusiasts to neophytes to families. More than a dozen events and cultural activities were held, including Detect the Danger, presented as part of activities marking National Rail Safety Week in April, *The Royal Hudson Locomotive 2850* in May, *Music and Picnic Sundays* in June, marking the return of tramway trips, *A Country Built on Tracks*, presented in association with the 150<sup>th</sup> anniversary of Canada in early July, *A Great Passion for Model Trains* in August, the first edition of *Railroad Days* in September, *Railway Ghosts* in October, *The Train Robber* in November, the traditional *Railway Christmas* in December, *Winter Travel* in January and February, and the return of *Circus Train* in March and April.

Programing also served to distinctively showcase the Museum's collection by providing public access to the CPR 1 and Saskatchewan company cars, CPR cars 1554 and *Neville*, the rotary snowplough, and CPR locomotive 2850.

Children participated in a number of crafts and juggling workshops. The Christmas cookie decoration activity was a great success, with 1,000 cookies sold, a 20% increase over the previous year.

New activities included an opportunity for the public to take pictures of themselves dressed as railway workers and a performance by West Trainz as part of *Railroad*



*Days*. Also for the first time, we hosted a train ride with Santa. During the *Winter Travel* activity, we presented a talk about winter sports and the railways. We also worked on developing a new activity booklet on railway safety for children aged 8 to 10 in the form of a rally, as part of a project funded by Transport Canada.

A DOZEN EVENTS AND  
CULTURAL ACTIVITIES

FIRST EDITION OF  
*RAILROAD DAYS*

FIRST CHRISTMAS TRAIN

# A WEALTH OF RELATED SERVICES





4 TELEVISION PROGRAMS  
AND 1 FILM PRODUCTION

70 SPACE RENTALS

INCREASED REVENUES  
AT THE CAFÉ

To complement the Museum's offering, efforts were invested in promoting our related services for the purpose of generating more income. Products bearing the Exporail logo were designed to create more visibility for the brand in our gift shop. We also introduced products from the Société de transport de Montréal in preparation for the arrival of the MR-63 motor car. The layout of the gift shop was reorganized to improve product visibility and increase sales.

In the interests of increasing revenue, the Café menu was diversified and prices adjusted. We also called on volunteers to get involved with Café operations from time to time (preparing the products sold and serving customers). These actions bore fruit, for in 2017-2018 the Café made a small profit.

With its impressive collection of rolling stock, its stations and its exceptional site, the Museum offers a wide range of possibilities for commercial photography and film making. We therefore introduced a new service to penetrate the lucrative wedding market in the form of a wedding photo package. We also promoted the rental of railway material and artefacts to film studios, combined with the possibility of conducting research at our Archives Centre.

Our partnership with the City of Saint-Constant enabled us to host the second edition of the Grand Marché de Noël, which attracted 5,000 visitors. Businesses and individuals rented space on 70 occasions this year. Exporail was a shooting location for four television programs and one film production. With the renewal of the permanent exhibition, we will also be promoting space rentals at our unique facilities to help improve our performance.

# ECHOES OF EXPORAIL

Turning to media relations, there was considerable television, radio, press and Internet coverage of Exporail during the 2017-2018 season. Mass media vehicles reporting on the Museum included *La Presse+*, *Journal de Montréal*, *Ici Radio-Canada Première*, *Infoman - Ici TV Radio-Canada* and *Véro Magazine*.

English coverage in Montréal and the West Island was extensive, mainly through the *Montreal Times*, the *Montreal Gazette*, *The Montrealer* and *The Suburban*. Regionally, *Journal Le Reflet* continued to provide coverage on a regular basis. Presentations on TVRS regional television and Boom FM radio strengthened our ties with the population in Montérégie.

Material appearing in family-oriented media strengthened our positioning among that priority target market segment: *Maman pour la vie*, *Montréal pour enfants* and *Montreal Families*.

An article in *WestJet Magazine*, an inflight publication from the airline of the same name, showcased certain CP archives in an interview with archivist Jean-Paul Viaud.

Our partner Tourisme Montréal promoted the Museum as part of Montreal's 375<sup>th</sup> anniversary, in particular through some blog articles around Halloween that were viewed frequently by tourists.

**Awaken Your  
Inner Child!**



**exporail.org**

Saint-Constant - Delson / South Shore of Montreal





The advertising and promotional campaigns detailed in our media plan continued to develop:

- Five-week television advertising campaign on TVA featuring a promotional capsule on Salut Bonjour!
- Radio advertising campaign on Boom FM and Énergie FM, as well as radio capsules (with our partner Tourisme Montérégie) on Rythme FM and 98.5 FM
- Visibility on our partners' websites and referencing and/or advertising in tourism publications: Guide des vacances au Québec/Quebec Vacation Guide (Société des Attractions Touristiques du Québec), Tourisme Montréal, Tourisme Montérégie, CAA Québec
- Referencing on specialized family websites: Maman pour la vie, Montreal Families and Ta Tribu.com, as well as reports by bloggers
- Promotion at fairs: Bienvenue Québec (event for travellers) and model train fairs
- Distribution of 40,000 flyers (SATQ network and À l'Affiche: attractions in the greater Montreal area, hotels, restaurants, cafés, and grocery stores)

Our website was redesigned for easier navigation on mobile devices while retaining the same navigation tree. Particular emphasis was placed on visual impact, including integration of our promotional video right on the home page and much larger images. Landing pages dedicated to our events were created (*Ghost Trains* and *Railway Christmas*) to make our referencing campaigns more dynamic (strong indexing of keywords), and media dollars were well invested in optimization campaigns in the Google search engine.

Our social media strategy emphasized videos and live interviews around the time of events (*A Great Passion for Model Trains* and *Railroad Days*) and archive publications, while sponsored publications (advertising) on Facebook brought a new audience to our website.

All these actions served to develop and create loyalty among our online community.

Exporail.org is growing nicely and continues to attract new users (70% on average).

Finally, Exporail is often represented at various model train exhibitions, regional events, transportation conferences, tourist exchanges and education fairs.

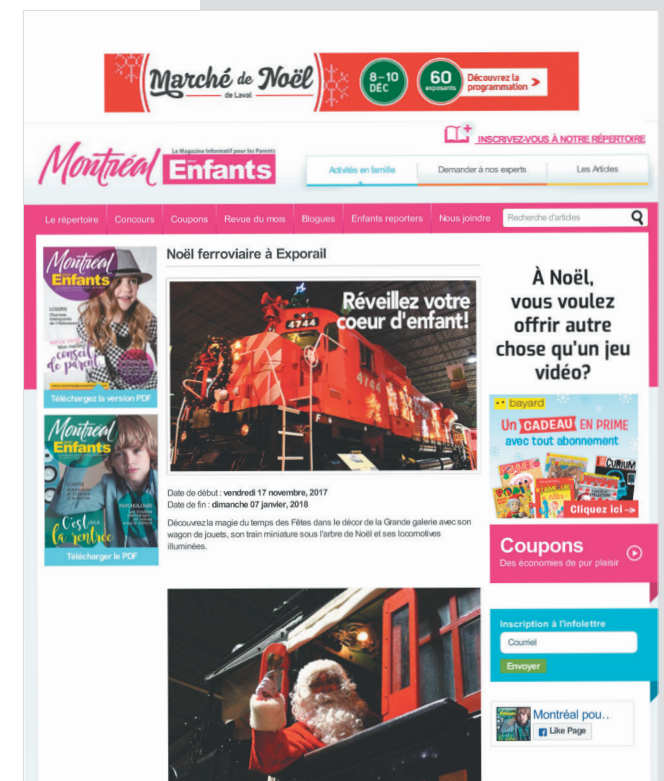
Publicity by the numbers:

- 13 press releases issued
- Website traffic: 138,344 sessions (changes to referencing techniques used by Google resulted in a slight decrease of 3.5%, compensated for by AdWords campaigns conducted to build the audience back up)
- 4,524 Facebook friends: 30% increase
- 900 Instagram friends: 53% increase
- 2,300 Twitter friends: 7% increase
- YouTube: 25,000 views of *Awaken Your Inner Child*, a promotional video (134% increase)
- Participation in Tourisme Montréal's launch of the tourist season during Montreal's 375<sup>th</sup> anniversary
- Participation in *Bienvenue Québec*, a key event for the group tourism industry in Quebec

## WEBSITE REDESIGN

## MEDIA PLAN EXPANSION

## ADWORDS CAMPAIGNS





# A STRONG NETWORK OF VOLUNTEERS

Volunteers have been an integral part of Exporail since the Museum was founded in 1961. In 2017–2018, 145 volunteers contributed to activities, including a dozen new volunteers who joined the team. They, like their predecessors, are guardians of the Museum's history.

Volunteers perform a number of duties at Exporail ranging from interpretation to track maintenance, not to mention administrative support. Volunteers donated 21,392 hours of their time in 2017, which represents



the equivalent of 12 «full-time» employees. Whether they work directly with the public or behind the scenes, volunteers have railway expertise that makes it possible for the Museum to offer many of its activities, including telegraphy demonstrations, maintaining the model train network, and operating the passenger train and tramway. Volunteers also lend their skills to various committees that support management of the Museum and its operations.

Contributions by volunteers in 2017-2018 include the following:

- Engineers operated the MTC 1959 tramway during 156 days, offering 3,703 tramway trips to visitors
- The passenger train was in operation for 29 days, including two additional days for a new activity—the Christmas Train taking children on a magical trip that included a visit from Santa Claus
- A track maintenance team volunteered over 300 hours in a major project to improve drainage at the site
- One of the bogies of self-propelled car CN 15824 was rebuilt and installed by a railway mechanical maintenance team investing more than 200 hours of their time
- The largest group of active volunteers is a 24-member team that works in the model train room and contributed some 3,700 hours of service
- A Health and Safety Committee that includes four volunteer members was formed
- Volunteers represented the Museum at seven events in Montreal, Toronto and as far away as Calgary
- From writing articles to distribution, at least 2,845 volunteer hours went into publication of the six annual issues of *Canadian Rail*



145 VOLUNTEERS, INCLUDING  
12 NEW FACES

CREATION OF A HEALTH  
AND SAFETY COMMITTEE

21,392 HOURS WORKED IN 2017

- An Overview of Railway History in Canada
- Stan's Photo Gallery

- Un survol de l'histoire du chemin de fer au Canada
- Les photos de Stan

No. 581 • NOV./NOV. - DEC./DÉC. • 2017



# CANADIAN RAIL



CANADA 150

# WELL-DESERVED AWARDS

In 1986, the Canadian Railroad Historical Association established a program of annual awards to recognize and honour individuals and organizations whose achievements have made a significant contribution to informing people about or preserving Canadian railway heritage.

**Lifetime Achievement Award:**

Gerald and Mary Janet Knowlton for the founding, development, maintenance and donation of Champion Park, near Okotoks, Alberta. This is one of the largest private collections in Canada of authentic CP assets commemorating life in bygone days at a rural CP office in the prairies. Champion Park is a personal and public memorial.

**Article Award (for an article appearing in the November–December 2017 issue of *Canadian Rail*):**

Robert Robinson and Douglas N. W. Smith for “*An Overview of Railway History in Canada: Events that shaped today’s railway network*,” written for the occasion of Canada’s 150<sup>th</sup> anniversary.

**Book Award:**

Dave Hooten, Steve Thorning, John Mull, Ralph Beaumont for *Rails to Goderich*

# GROWING ASSETS: THE CRHA FOUNDATION

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## SIGNIFICANT DONATIONS FROM CP

## ASSETS OF THE FOUNDATION AS AT MARCH 31: \$1.2 MILLION

## C. STEPHEN CHEASLEY, NEW PRESIDENT OF THE CRHA FOUNDATION FOR 2018-2019

Your CRHA Foundation had another successful year in 2017-2018.

Significant donations were received from CP, which continues to add to the N. R. Crump fund for the preservation of the CP Archives, and from Quebec's Ministry of Culture and Communications (MCCQ), which continues to support our activities by matching money we raise privately.

At the end of the financial year at March 31, the Foundation's assets totaled \$1.2 million, and with another MCCQ donation in May, we now have over \$1.4 million. The money is invested professionally and has earned good returns, allowing us to continue to support the CRHA's activities.

The Foundation's board members granted \$29,372 to the CRHA for 2017-2018, which brings the total grants to \$189,000 over the eight years since the Foundation was created. As our assets are growing, our capacity to make grants is also growing, and in 2018-2019, the grant will be \$37,731. Next year, I anticipate that we will be in a position to make our annual grant to the CRHA in excess of \$50,000.

As I have taken on new responsibilities as President of the CRHA, the Board has decided that Stephen Cheasley would take on the Foundation's presidency again. Steve was instrumental in establishing the Foundation in 2008 and was its first President, so there is no doubt that he will be able to continue to make the Foundation an effective and valuable asset to the CRHA. Please don't forget our Foundation if you are thinking about making charitable donations or revising your will. Gifts to charities like ours are generally effective for tax planning, and several CRHA members have already made arrangements for current donations and legacy donations.

### **Robert Robinson**

President of the CRHA Foundation



## BOARD OF DIRECTORS OF THE CRHA

|  |  |
|--|--|
| <b>President</b>                               | Robert Robinson (since September 2018)<br>C. Stephen Cheasley (until September 2018)                       |
| <b>Vice-Presidents</b>                         | Daniel Laurendeau<br>Peter M. Murphy   |
| <b>Secretary</b>                               | James Bouchard   |
| <b>Treasurer</b>                               | Robert Nantel  |
| <b>Executive Director</b>                      | Nadine Cloutier  |
| <b>Representative - Eastern Divisions</b>      | Ron Grant  |
| <b>Representative - Central Divisions</b>      | Andy Panko   |
| <b>Representative - Western Divisions</b>      | Bill Walker  |
| <b>Representative - City of Delson</b>         | Lorraine St.James Lapalme  |
| <b>Representative - City of Saint-Constant</b> | Mario Arsenault  |
| <b>Member - Director</b>                       | Bernard Archambault<br>Charles De Jean<br>François Hébert<br>Len Thibeault<br>Luc Hamilton<br>Linda Schwey |

## EXECUTIVE COMMITTEE

Robert Robinson, C. Stephen Cheasley, Daniel Laurendeau, Robert Nantel, James Bouchard and Nadine Cloutier

|  |                           |
|--|---------------------------|
| <b>Collections Committee</b>                                 | chaired by Len Thibeault  |
| <b>Membership Committee (including <i>Canadian Rail</i>)</b> | chaired by Peter Murphy   |
| <b>Audit Committee</b>                                       | chaired by James Bouchard |

## MANAGEMENT TEAM

|   |  |
|---|--|
| <b>Executive Director</b>   | Nadine Cloutier  |
| <b>Collections - Exhibitions - Restoration</b>                          | Jean-Paul Viaud  |
| <b>Archives - Exhibitions</b>   | Mylène Bélanger (maternity leave)<br>Marie-Anne Durocher<br>(replacement from January to October 2018) |
| <b>Volunteer Management and Operations Coordinator</b>                  | Mathieu Graveline  |
| <b>Customer Services, Progaming and Education</b>                       | Maurice Binette  |
| <b>Hall Rentals and Film Shooting - Gift Shop -<br/>Café Le Tramway</b> | Jessica Mouton (maternity leave)<br>Nicole Gilbert (replacement since February 2018)                   |
| <b>Communications</b>   | Bruno Cordellier   |
| <b>Accounting</b>   | Stéphane Ste-Marie   |
| <b>Buildings and Site Manager</b>                                       | Stéphane Filion  |
| <b>Registrar</b>  | Alexandra Lamoureux  |



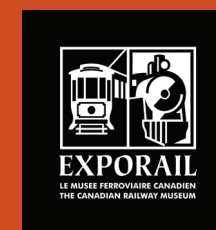
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